



Standard Gadgets

Stylish must-have tools and toys.



WORDS: KATIE BOOTH; EMMA BRANCATISANO; LEANNE WARBURTON; ASHLEIGH PERRIOTT

Skinny style
Thin, compact and super stylish, the new Vostro V131 laptop from Dell is the technological equivalent of Paris Hilton's chihuahua, only with a little more byte. Boasting a super-slim design, the V131 gives you all the essential software for a mobile professional. With tailored options to suit your business needs, expect full performance and accessibility whilst you're on the go. If you're a woman who needs reliability, convenience and glamour in your life, then make room in your handbag. Prices start from \$899. www.dell.com.au



Snap happy

No matter where you plan on holidaying, Samsung's ST6 would be a good addition to your packing list. The 2.7-inch LCS screen means you can view your images instantly in vibrant colour. And its chic, compact design takes the fuss out of documenting your holiday so you can really enjoy your well earned break from work. \$249.

DID YOU KNOW?

Female entrepreneurs are twice as likely to cite a Facebook page as the communication tool most likely to generate sales, compared to their male counterparts.

(Source: American Express research)

Agora tablet

If you don't want to part with the cash for an iPad, there's a much cheaper tablet alternative on the block, which will allow you to stay up to date with the latest in tablet technology without blowing your budget this Christmas. The new Agora 8-inch and 10-inch tablets are powered by Android and, priced from \$149, the lightweight design fits easily into your handbag for an on-the-go tablet experience at a fraction of the cost. kogan.com.au



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What is the one gadget you simply cannot live without? I don't know what I did before my iPhone came along a couple of years ago! I have all the vital apps such as my bank, organisers, weather, maps, and social media platforms such as Facebook and Twitter, which are now so important to me and my clients' world in PR.

My favourite tool to keep me organised is ... I'm very paranoid about organisation at all times! Believe it or not, despite having an iPhone which I love and couldn't do without, I still have a paper diary and absolutely everything goes in there. My work appointments, my social commitments, networking events, birthdays, plans, and bigger picture thoughts when I'm sitting on a plane daydreaming.

What do you always have on your desk? A bottle of water. It's so important to stay hydrated when you're working, but I realise now that I sound like my mother! I also have a statue of a rat, and a silver bowl full of coins.

When I'm buying clothes for work I love ... My favourite label for work is Cue. Great value and a fabulous look always. For jewellery, try Moi Moi Fine Jewellery in the stunning Queen Victoria Building in Sydney CBD. They specialise in Moissanite, a jewel in its own right that has more sparkle than diamonds, but at a fraction of the cost. Check out www.moi moi.com.au

Are you a Mac or a PC? I'm a PC gal. I think Macs look fabulous, but I tried using one and didn't find it as instinctive. Which is weird, given that I love my iPhone so much!



Tick Tock

Add a splash of retro to your room with Edifier's new Tick Tock Dock. Functioning as an alarm clock, charging dock for your iPod or iPhone and an FM radio, the newest addition to the Tick Tock series will help to declutter any busy woman's bedroom while injecting a touch of style. The five pre-set alarm options means you won't miss another early morning work meeting while the day selective alarm will let you sleep in on the weekends. \$99.95

must read...

RICHARD BRANSON
SCREW BUSINESS AS USUAL



Screw Business as Usual

By Richard Branson. The headline-grabbing international entrepreneur shares his ideas for a brighter business future in *Screw Business as Usual*; one where we care for people, the earth and communities instead of economically measured success. Branson provides inspiration, showing how simple it is for businesses and individuals to change the way we go about our lives, and turn work into something we adore and take pride in. \$29.95.