



1

**LG 47SL90**

\$4944  
LG: 1300 542 273  
WWW.LGE.COM.AU  
★★★★★

LG's new entry into the LED market is a stylish one with a "borderless" design. The full HD 47-inch (119cm) screen has edge-to-edge glass with an anti-reflective coating. The 2.9cm-thick TV ticks all the boxes with a 3 million:1 contrast ratio, 100Hz TruMotion for smoother fast-moving images, four HDMI inputs and a USB port. Picture quality is impressive and colour reproduction is accurate. It has Bluetooth so photos, music and videos can be wirelessly streamed to it.



2

**SHARP LC40LB700X**

\$2599  
SHARP: 1300 135 530  
WWW.SHARP.NET.AU  
★★★★★

IT'S not a svelte LED TV but the Sharp 40-inch (101cm) panel is the only one with a Blu-ray Disc player. There is also an Ethernet port for an internet connection so you can download bonus Blu-ray movie content. Combine this with its 1920x1080 screen and viewers have a full high-definition package. Sports and action-movie fans will appreciate its 100Hz screen that virtually eliminates motion blur. Sharp's Crystal Clear Technology delivers fine picture quality.



3

**SONY BRAVIA ZX1**

\$4999  
SONY: 1300 137 669  
WWW.SONY.COM.AU  
★★★★★

SONY'S Bravia ZX1 resembles a piece of art. Its LED edge-lit panel is less than 1cm at its thinnest point. To achieve this look Sony has removed the tuner and inputs from the TV and placed them in a wireless box. It can send a full HD signal to the screen without compromising quality. The ZX1's picture is sharp and bright, and colour is realistic. The addition of Motionflow technology allows for clear fast-moving images. It has four HDMI inputs and a USB port.



4

**SAMSUNG 7000LED**

\$TBA (DUE FOR RELEASE APRIL)  
SAMSUNG: 1300 362 603  
WWW.SAMSUNG.COM.AU  
★★★★★

SAMSUNG has pushed LED technology further with the 7000LED. Due in stores in April or May, the ace up its sleeve is the fact it is 3D-ready. The 40-inch (101cm) full HD screen is ready to accept a 3D signal over the airwaves, via a Foxtel iQ or from a 3D Blu-ray player. Of course, you'll need 3D active shutter glasses to see 3D. This TV is thinner than the previous model and has a new four-leg stand and backward tilt for improved viewing.



5

**KOGAN LED**

\$799  
KOGAN: 1300 304 292  
WWW.KOGAN.COM.AU  
★★★★★

POTENTIAL LED TV buyers should expect higher prices for the slim-line technology, but not if the product bears the Kogan name. Kogan recently announced this 32-inch (81cm) model that comes with surprising picture quality on its 1366x768 HD screen. Colour reproduction is accurate and a solid contrast ratio renders blacks nicely for a product of this price. Being only 2cm thick, it is easily wall mountable. There are three HDMI inputs on board.

Here's the skinny on the latest super thin LED TVs according to **Stephen Fenech**

Picture: Bob Barker



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